

Client: Philip Morris U.S.A. - Parliament Lights

Job Number: 5410541

Client Job Number: MKD600597

Estimate Date: 5/6/97

Estimated Completion: 6/2/97

Project Description: 1997 Menthol #1 - Labor Charges

		<u>Estimate</u>	<u>Quantity</u>	<u>Per Piece Cost</u>
<u>DraftDirect code</u>	<u>Pre-Production</u>			
38	Illustration (C)			
	Retouching (C)			
40	Photography (C)			
39	Separations (C)			
	Pre-Production Subtotal:			\$0.00
	<u>Mail Production</u>			
	Type	\$3,507.00		
	Comps	\$5,706.00		
	Mechanicals			
64	Postage			
54	Printing/Production (C)			
56	Lettershop (C)			
70	Freight			
	Production Subtotal:			\$9,213.00
	<u>Out-Of-Pocket</u>			
62	Messenger/Delivery Fees			
60	Legal Fees			
71	Travel			
	Miscellaneous			
	OOP Subtotal:			\$0.00
	Creative Concept Development	\$21,493.50		
	Agency Commission	\$0.00		
	NY State Sales Tax	\$0.00		
	GRAND TOTAL:	\$30,706.50		

Comments: Estimate revised based on program cancellation.

Approvals:

DraftDirect Worldwide

Client:

Print Name/Title:

Rachel S. Shapiro/Account Executive

Print Name/Title:

Date:

5/6/97

Date: